#### Technofocus

Lead the conversation Specialize Threat Protection consultation with M365 E5 suites

## Course Overview

This deal-ready course prepares partner presales to position Microsoft's professionals comprehensive protection threat portfolio-including Microsoft Defender XDR and integrated solutions —to address evolving security risks. Participants will learn to handle objections, map business value, and deliver confident demos. Through guided discovery, customer case studies, and pitch-building activities, this course enables sellers to build winning proposals aligned to Microsoft 365 E5 Security.



# Course Modules

**Day 1? - Selling Microsoft Threat Protection with ME5** 

#### **Module 1: Selling Microsoft Threat Protection with ME5**

Trends in Threat Landscape

Governance, compliance and Risk concepts

Security Opportunity for CSP Partners

Introduction to Microsoft Threat Protection and Unified SecOps solution with Microsoft Defender XDR

Selling Microsoft Security Threat Protection with ME5

Transformation with Security Copilot- Overview

Build a business case with

Security Business Case Builder

Why Microsoft Security

Partner GTM investments and win formula

Partner call to Action and resources

Q&A

### Day 2? - Unified SecOps and Threat protection with Microsoft Defender XDR

#### Module 2: Unified SecOps and Threat protection with Microsoft Defender XDR

**Threat Actors - Introduction** 

Revisiting Threat Protection with M365 E5 Suite

Product Features and Insights

Microsoft Entra ID P2

Entra Pricing, Objections, Discovery Questions

Microsoft Defender XDR

Defender for Office 365

**Defender for Endpoint** 

**Defender for Cloud Apps** 

Defender for Identity

Extended Threat Protection with Microsoft Defender XDR

Transform SOC with GenAI

How to Demo Security Solutions

### Day 3 -? Team Activity and Pitch? perfect

## **Multi-cloud Security Customer case Study**

Customer Background

**Business Challenges** 

Technology background

**Customer Requirements** 

Objections

Build your response (Team Activity)

## Pitch perfect

Present your pitch

Handle Objections